

AGENDA



XIII INTERNATIONAL CONGRESS ON PROMOTION OF VEGETABLES AND FRUITS

TOPICS

Science, business,
processing in global
nutritional policy

WHEN?

19-20 September, 2017

WHERE?

Hotel InterContinental
Emilii Plater 49, Warsaw, Poland

Organizers:



19 September 2017

(Tuesday)

Opening Congress and welcoming of guests (08:00 – 11:00)

08:00 – 09:00

Registration of participants

09:00 – 10:30

Opening of Congress:

Krzysztof Jurgiel – Minister of Agriculture and Rural Development, Poland

Dr Czesław Siekierski – Chair Committee on Agriculture and Rural Development, European Parliament

Jens Schaps – Director of Agriculture Markets, DG AGRI, European Commission

Dr Marek Posobkiewicz – Chief Sanitary Inspectorate, Poland

Łukasz Hołubowski – Deputy General Director, National Support Centre for Agriculture (KOWR)

Waldemar Sochaczewski – Deputy General Director, National Support Centre for Agriculture (KOWR)

Prof. Mirosław Jarosz – General Director of Food and Nutrition Institute, Poland

Manuel Monino Gomez – Coordinate of AIAM5 – Global Alliance for the promotion of fruit and vegetable consumption „5 a day”, Spain

Julian Pawlak – President of Polish Association of Juice Producers, Poland

Barbara Groele – General Secretary of Polish Association of Juice Producers, Poland

10:30 – 10:40

Signing of declaration established during General Assembly AIAM5

10:40 – 11:00

Time for Media

11:00 – 11:30

Coffee Break

PANEL 1 (11:30 – 13:30)

Agrarian policy as a challenge in context of sustainable production, environmental protection, feeding the population and preventing non-communicable diseases, with particular emphasis on fruit and vegetables production.

11:30 – 11:50

EU instruments to promote healthy food

Jens Schaps – Director of Agriculture Markets (DS AGRI), European Commission, Belgium

11:50 – 12:10

Polish policy on fruit and vegetables market

Marian Borek – Deputy Department Director, Ministry of Agriculture and Rural Development, Poland

12:10 – 12:30

Sustainable production of fruit and vegetables in the context of the challenges of the modern market

Prof. Małgorzata Korbin – Director of Institute of Horticulture, Skierniewice, Poland

12:30 – 12:50

Innovation in fruit and vegetables processing

Prof. Artur Hugo Świergiel - Head of Institute of Agricultural and Food Biotechnology, Poland

Dr Sylwia Skąpska - Manager of the Department of Fruit and Vegetable Product Technology, Institute of Agricultural and Food Biotechnology, Poland

12:50 – 13:30

Discussion: Importance of fruit, vegetables and their products in agri-food policy in Europe and in the world

Moderator: Prof. Andrzej Kowalski – Director of Institute of Agricultural and Food Economics – National Research Institute, Poland

Panelist: **Panelist: Jens Schaps – Director of Agriculture Markets, DG AGRI, European Commission**

Panelist: **Dr Czesław Siekierski - Chair Committee on Agriculture and Rural Development, European Parliament**

Panelist: **Marian Borek – Deputy Department Director, Ministry of Agriculture and Rural Development, Poland**

Panelist: **Prof. Kazimierz Tomala – Vice Rector for Didactics, Faculty of Horticulture, Biotechnology and Landscape Architecture, Department of Fruit Growing, Warsaw University of Life Science in Warsaw, Poland**

13:30 – 14:30

Lunch

PANEL 2 (14:30 – 16:30)

Pro-health policy and the consumption of fruits and vegetables and their nutritional value in the context of the latest scientific reports

14:30 – 14:50	Supporting consumption of fruit and vegetables in Brasil Isabela Sattamini – National Cancer Institute, Brazil
14:50 – 15:10	Nutrition recommendations in 2017 – Poland Prof. Mirosław Jarosz – General Director of Food and Nutrition Institute, Poland Dr Katarzyna Stoś, professor of Food and Nutrition Institute – Deputy Director of Food Safety and Dietary Supplements, Food and Nutrition Institute, Poland
15:10 – 15:30	Pro-health policy based on fruit and vegetables in Costa Rica Dr Cecilia Gamboa Cerda – Department of Strategic Planning and Evaluation in Health, Ministry of Health, Costa Rica
15:30 – 15:50	Activities and some results to increase the consumption of some F&V to improve vitamin A status in preschool children Dr Consuelo Macias Matos – Institute of Nutrition and Food Hygiene in Havana, Cuba
15:50 – 16:30	Discussion: Practical solutions within the framework of health policy Moderator: Prof. Krystyna Gutkowska – Dean Faculty of Science in Human Nutrition and Consumption, University of Life Sciences in Warsaw, Poland Panelist: Marta Chavez – “5 a day”, Honduras Panelist: Prof. Witold Płocharski – Research Institute of Horticulture, Poland Panelist: Dr Piotr Albrecht – Head of the Clinic of Gastroenterology and Child Nutrition in the Medical University of Warsaw
16:30 – 17:00	Coffee Break

PANEL 3 (17:00 – 19:00)

Non-communicable diseases (diseases of civilization) – fruit and vegetables in the prevention of non-communicable diseases

17:00 – 17:20	Fruit and vegetables – in human diet Dr Agnieszka Koziół-Kozakowska – Head of Department of Pediatrics, Clinic of Pediatrics, Gastroenterology and Nutrition, Jagiellonian University, Collegium Medicum, Poland
17:20 – 17:40	Revisiting fruit and vegetables in food habits: association with NCDs and other health outcomes Dr Maria Soledad Tapia – Institute of Food Science and Technology, Central University of Venezuela; Caracas, Venezuela
17:40 – 18:00	Prevention of non-communicable diseases in Chile Dr Fernando Vio Del Rio – President “5 a day”, Chile Alejandra Domper Rodriguez – Executive Secretary “5 a day”, Chile
18:00 – 19:00	Discussion: Practical experience in the prevention of non-communicable diseases Moderator: Dr Marek Posobkiewicz – Chief Sanitary Inspector, Poland Panelist: Wojciech Kałamarz - Head of Unit C4 Health Determinants and Inequality, DG SANTE Public Health and Food Safety, European Commission Panelist: Prof. Bolesław Karwowski – Acting Head of the Chair of Bromatology Department, Medical University of Łódź, Poland Panelist: Gabriella Fretes Centurion – Friedman School of Nutrition Science and Policy, Tufts University, United States of America, Paraguay
19:00 – 23:00	Networking / Dinner

20 September 2017

(Wednesday)

PANEL 4 (09:00 – 11:00)

Examples of fruit and vegetables consumption promotion programs including "5 a day"

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| 09:00 – 09:20 | The use of social media in promotion of F&V in Finland
Jyrki Jalkanen – CEO of the Finnish Glasshouse Growers Organisation, Finland
Minna Rantala – Information Manager of Finnish Glasshouse Growers Organisation, Finland |
| 09:20 – 09:40 | Fresh fruit and vegetables promotion in France
Dr Saida Bernat – Scientific Director and Deputy Director of APRIFEL, France |
| 09:40 – 10:00 | "5 a day" promoting fruit and vegetables consumption in Spain
Nuria Martinez Berea – Director of "5 a day", Spain |
| 10:00 – 10:20 | Examples of the promotion programmes about fruit and vegetables consumption
Łukasz Hołubowski - Deputy General Director, National Support Centre for Agriculture (KOWR), Poland |
| 10:20 – 11:00 | Discussion: Practical experience in promotion of fruit and vegetables consumption
Moderator: Jyrki Jalkanen – CEO of the Finnish Glasshouse Growers Organisation, Finland
Panelist: Dr Katarzyna Stoś, professor of Food and Nutrition Institute – Deputy Director of Food Safety and Dietary Supplements, Food and Nutrition Institute, Poland
Panelist: Aleksandra Łuszczynska Ph.D. Professor of Psychology Leader of Center for Applied Research on Health Behavior and Health at SWPS University, Wrocław, Poland
Panelist: Andrea Gysi – Project Manager "5 a day", Switzerland |
| 11:00 – 11:30 | Coffee Break |

PANEL 5 (11:30 – 13:10)

Global and Polish fruit and vegetables market

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| 11:30 – 11:50 | Polish production of fruit, vegetables and their products
Dr Bożena Nosecka – Institute of Agricultural and Food Economics – National Research Institute, Poland
Anna Bugała – Institute of Agricultural and Food Economics – National Research Institute, Poland
Łukasz Zaremba – Institute of Agricultural and Food Economics – National Research Institute, Poland |
| 11:50 – 12:10 | Norway – promotion of fruit and vegetables consumption
Guttorm Rebnes – Managing Director of Norwegian Fruit and Vegetable Marketing Board – frukt.no, Norway |
| 12:10 – 12:30 | Mexico role in world fruit and vegetables market
Alfredo Moises Ceja – President of the Foundation 5XDIA, Mexico |
| 12:30 – 13:10 | Discussion: Quality and availability of fruit and vegetables in local and world markets
Moderator: Piotr Trojanowicz – ZPOW „Polkon” sp. z o.o., Poland
Panelist: Juan Jose Estrada Paredes – President of the Foundation "5 al dia", Bolivia
Panelist: Dr Witold Boguta – President of National Union of Fruit and Vegetable Producers Groups, Poland
Panelist: Waldemar Żółcik – President of Association of Polish Fruit and Vegetables Distributors „Fruit Union”, Poland
Panelist: Robert Remiszewski – Vice president of Polish Grower Association, Poland |
| 13:10 – 14:10 | Lunch |

PANEL 6 (14:10 – 16:10)

Global trends in fruit and vegetables consumption

14:10 – 14:30	The fruit and vegetables market in Sweden Elin Windfäll – Federation of Swedish Farmers (LRF Horticulture), Sweden
14:30 – 14:50	Behaviour of the consumers of vegetables, fruit and their products in Poland Barbara Groele – General Secretary of Polish Association of Juice Producers, Poland
14:50 – 15:10	Consumption trend of fruit and vegetables in Uruguay Sergio Carballo – FISEMA Fresh Cut Director, Uruguay
15:10 – 15:30	5 to the day - Social Responsibility Project of Portugal Dr Susana Santana – National Coordinator of Program “5 a day”, Portugal
15:30 – 16:10	Discussion: Is there a single universal model diet based on fruit and vegetables? Moderator: Adriana Senior Mojica – CEO Corporacion Colombia Internacional (CCI), Colombia Panelist: Mariano Winograd – President “5 a day”, Argentina Panelist: Paula Elizabeth Alvarado Peralta – Environmental Engineer, National Autonomous University of Nicaragua Panelist: Dr Dariusz Włodarek – Head of the Chair of Dietetics in the Faculty of Human Nutrition and Consumer Sciences, Warsaw University of Life Science, Poland
16:10	Congress closing